



México Down Under



Embassy of Mexico in Australia

Bulletin No. 32

Letter from the Ambassador

Day of the Dead Down Under.



In previous issues of this bulletin we have mentioned how fast the political, economic, social and cultural links between Australia and Mexico are growing. In the former fields we have every day more Australian tourists in Mexico, more Mexican students in Australia, and more mutual interest in each other's culture, lifestyle and traditions.

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Automotive industry in Mexico.

The Mexican automotive industry has experienced accelerated growth over recent years, becoming one of the country's most important industries with global recognition. However, there are still significant challenges to attend to and resolve in order to achieve the desired objectives.



According to Eduardo Solis, Executive President of the Mexican Association of the Automotive Industry (AMIA), a few decades ago, vehicle production in Mexico was primarily intended to supply the domestic market.

Increasing Awareness – Promotion of Business Opportunities for Australia in The Pacific Alliance.



In collaboration between the Embassies and Trade Commissions of the Pacific Alliance, integrated by Chile, Colombia, Mexico and Peru, the seminar Business Opportunities for Australia and The Pacific Alliance took place in Sydney on October 20th, congregating an audience of more than 70 participants from different backgrounds and sectors.

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Global Mexico

Instituto De Ecología, Inecol (*).



The Institute of Ecology, INECOL, is a solid Mexican institution, which has gained national and international prestige. It is a research center part of the system of the National Council of Science and Technology (CONACYT) of Mexico.

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Mexican Artists

Mexico in the UN.



On November 6th 1970, Mexico lost one of its great song composers and performers from the 20th Century: Agustín María Carlos Fausto Mariano Alfonso del Sagrado Corazón de Jesús Lara y Aguirre del Pino, better known as "Agustín Lara".

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Mexicans Down Under

RICARDO INIESTA OLIVA.



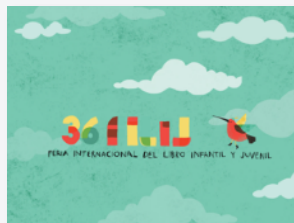
I was born in Mexico City in 1977 in a middle class family. Son of a mathematician and a music teacher, I grew up playing tennis and music with any spare time I had outside of school.

I undertook a bachelor's degree in Business Management at the National University of Mexico (UNAM), which I thoroughly enjoyed.

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36th International Children and Young People's Book Fair.

The International Children and Young People's Book Fair (FILIJ) was first celebrated in Mexico City in 1981 to promote reading among children and young people. It also provides a space of editorial promotion and enables an encounter between authors, specialists, academics and general public.



This year, the FILIJ celebrates its 36th Edition with more than 140 exhibitors and 1,500 cultural activities, including workshops, scenic shows, storytellers, music, movies, conferences and more. Germany will be the guest country, while Colima will be the guest state.

The FILIJ expects over 400 000 visitors on the 10 days in which it will be open to public, from the 11th to the 21st of November in Mexico City. Click here to see the video of last year's FILIJ: <http://filij.cultura.gob.mx/video01.html>

Consulado Móvil en la ciudad de Adelaida

19 y 20 de noviembre de 2016.



Si vives en la ciudad de Adelaida, Australia del Sur, podrás renovar tu pasaporte, tramitar tu credencial para votar o registrar a tu hijo, entre otras cosas, sin necesidad de ir a la Embajada en Canberra.

Este 19 y 20 de noviembre, la Sección Consular de la Embajada se trasladará para realizar un Consulado Móvil (CM) en el Tea Room del Museo de la Migración de la Ciudad de Adelaida (82 Kintore Avenue, Adelaide, South Australia 5001), en un horario de 9 am a 4:30 pm.

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MEXICO AUTOMOTIVE

PRODUCTION 2015:	3.4 million light vehicles ²⁴ 191,000 heavy vehicles ²⁵
EXPORTS 2015:	2.8 million light vehicles ^{10, 24} 156,900 heavy vehicles ²⁵
INVESTMENT 2015:	2.6 billion dollars ²⁶

OPPORTUNITY

- 81% of the Mexican terminal automotive industry is exported to more than 100 countries.^{24, 25}
- 28% of the vehicles imported to the United States in 2015 was assembled in Mexico.²⁷
- 11 out of every 100 light vehicles²⁵ and 8 out of every 10 heavy vehicles²⁷ sold in the United States in 2015 were assembled in Mexico.
- Market opportunities for metal-mechanic processes required by the Mexican automotive and auto parts industry are valued at more than 95 billion dollars.^{13, 14}

MEXICO IS THE...

- 7th largest producer of light vehicles in the world.²⁸
- 5th largest producer of heavy vehicles in the world.²⁸
- 1st producer of vehicles in Latin America.²⁸
- 4th largest exporter of light vehicles in the world.^{10, 24}
- 4th largest exporter of heavy vehicles in the world.²⁵